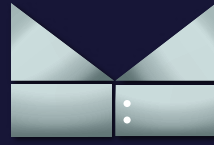


# SILVER PACKAGE



## The Silver Package

The Silver Package is designed for establishments that wish to increase their service levels and really implement and sustain the benefits from training. By performing regular audits and consultations, the silver package is great for establishments looking to truly understand their business, who they want to be, and what service is the best fit for their establishment or property.

## DESIGNED FOR:



4 Star Hotel



3 Star+ Hotel



Retail Stores



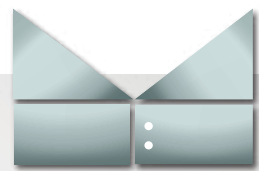
Restaurant Chains



Rooftop Bar



Nightclub



Month	3 Month package			6 Month package			12 Month package					
	1	2	3	4	5	6	7	8	9	10	11	12
Training (Hours)	12	6	6	6	6	6	9	6	6	6	6	6
Training Consultation	✓			✓			✓			✓		
Progress Review		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Audit	✓			✓			✓			✓		
Social Media Post (Per Month)	1	1	1	1	1	1	1	1	1	1	1	1
	<b>24,999 ₪</b> (Per Month)			<b>21,999 ₪</b> (Per Month)			<b>18,999 ₪</b> (Per Month)					

*“We believe in constantly learning as a Company. We rely heavily on our partners to help us improve, develop and grow, so that in return we can use this to challenge the Status Quo of Service in Thailand and South East Asia”*

*Roman P. R. Fix, CLDO & Partner  
Kingsmen Hospitality Services*



## PROCESS



### Training

Each month after the initial 1st month training, Kingsmen will provide 6 hours of On-site training per Month. This can either be conducted over 1 or 2 sessions. An additional 3 Hours will be provided during the 7th Month of Training.



### Training Consultation

Kingsmen will take a meeting with you concerning the current training roadmap and whether additional services or training is needed. Kingsmen will go through your current SOPs of Service and align the training towards these SOPs.



### Progress Review

Every Month Kingsmen will send you a progress report and dashboard of the current Training whether we are aligned with the KPIs set in the initial meeting.



### Audit

Kingsmen will build a property/establishment specific checklist for the Audit. We send Expert Mystery Shoppers to conduct the Audit of your property, to get an unbiased service performance Report analyzing up to 1000 service points. After placing all the data within our Kingsmen Service Algorithm, we will present all our findings



### Social Media Post

To bring more awareness to your property/establishment, Kingsmen will post 1 Organic Social Media Post on Facebook, LinkedIn & Instagram to highlight to your guests and potential new guests the actions you are taking to improve your service levels through training.